



# 2023

# Join the DeWitt Chamber!

- Increased visibility in the community ▪ Networking Opportunities
- Customer Referrals ▪ Promotion & Publicity ▪ Access to SBAM Benefits
- Being part of something larger than one's self in the community

## *What is a Chamber or Commerce:*

A **Chamber of Commerce** is an organization of businesses seeking to further their collective interests, while advancing their community, region, state or nation. Chambers have existed in the U.S. for more than two centuries.

Currently there are over 7,800 Chambers of Commerce in the United States. Each Chamber has something special to offer its members and community.

## *Mission of the DeWitt Chamber:*

The **DeWitt Area Chamber of Commerce** is a volunteer organization created to support local businesses and enhance the quality of life throughout the community for the benefit of everyone.

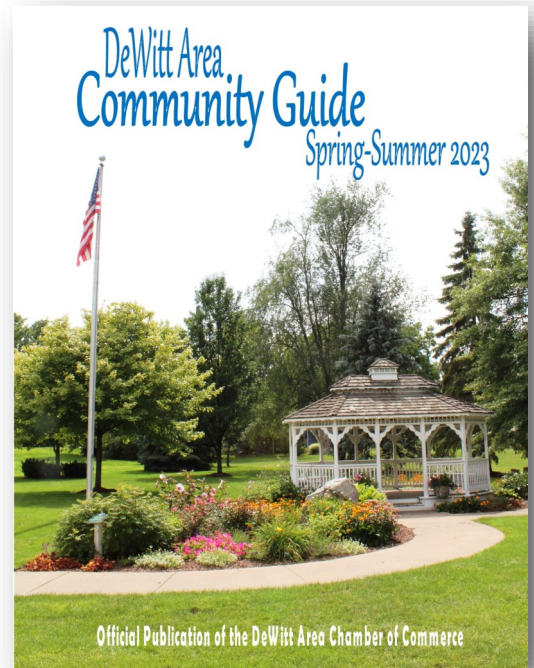
The members of the DeWitt Chamber have also taken an active roll in the DeWitt Memorial Association which hosts the Annual Ox Roast and is responsible for the operation and maintenance of the DeWitt Memorial Building, a community center built in 1946.

## *Administrative, Operational, and Leadership of the DeWitt Chamber:*

The DeWitt Chamber is governed by a dedicated group of business people who donate their time and resources to support the Chamber and the Chamber's activities. All administrative duties, events, and publications are the result of volunteers, not paid staff. All monies collected in the way of dues and/or sponsorships is carefully scrutinized and administered to realize the maximum benefit possible.

## *DeWitt Chamber Benefits:*

- Increased visibility in the community via Chamber publications and events hosted throughout the year.
- Networking Opportunities are a great way to meet business and community leaders. Getting to know people on a personal basis is an excellent way to promote yourself and your business.
- Customer Referrals are important to all businesses. It is a lot easier to refer a person you know than a stranger. Receiving personal referrals is a great way to grow your business.
- Promotion & Publicity are critical components in growing and sustaining a business. Membership includes a direct link to Member's website via the Chamber's Website, email newsletters, the Chamber's semi-annual Community Guide, and Chamber sponsored community events.
- Access to the Small Business Association of Michigan is a huge benefit for businesses of all sizes. When you become a member of the DeWitt Chamber, you automatically become a member of SBAM and their extensive resources and benefits.
- Being part of something larger than one's self in the local community. There are short-term gains and then there are long-term gains. A short-term gain is just that, you may benefit today from a one-time sponsorship, promotion, or limited sale; however, being active in the community has the potential for a long-term gain. The DeWitt Chamber hosts a number of great events, provides scholarships, and supports local charities providing Chamber Members the opportunity to realize long-term gains while supporting the community.



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## 2023 Calendar of Chamber Sponsored Events

These events offer sponsorship opportunities for **Chamber Members** to showcase their business while providing great networking opportunities with the public..

### 1st Wednesday of the month: Chamber Luncheon meeting

- **March 14:** March Madness Networking event at Reno's North 5—7 pm
- **June 23:** 13th Annual Charity Golf Outing. This is a great day on and off the course. Members utilize this event to network with customers and bond with employees. This is a fundraiser for the DeWitt Chamber Foundation and its scholarship programs.
- **June 15, June 29, July 13, July 27.** Summertime Concerts in the Park. Riverside Park 5—7 pm.
- **August 18—20:** DeWitt Ox Roast downtown Dewitt. 3 day festival with activities for all ages
- **October- Exact date to be determined:** Halloween Trick or Treat Trail and Haunted House. Over 600 children and their families attended in 2022.
- **December 2:** Christmas Light Parade & Festival of Trees

## DeWitt Chamber Foundation

The DeWitt Chamber, in cooperation with it's charitable Foundation, strives to create a dynamic Sense of Place in DeWitt, further identifying the area as a unique community, solidifying its attributes and small town values.

The DeWitt Chamber created its charitable Foundation, to help with its community priorities. The focus of the Foundation is to pursue and promote the development and implantation of creative, scientific, cultural, and education opportunities which will enhance the quality of the life in the DeWitt Community.

The Foundation has awarded nearly 50 scholarships to graduating seniors in Clinton County. While the Foundation will continue to fund scholarships; it will also expand its role in the community by partnering with Chamber and the DeWitt Memorial Association to create a series of community activities and events to support our goals of creating a true Sense of Place and enhancing the quality of life for the residents and businesses throughout the DeWitt Community.

**DeWitt Chamber  
Foundation**

113 S Bridge Street, DeWitt  
517-624-2953

## Member Insight . . .

*"I belong to Chambers at the state, regional and local levels. The DeWitt Area Chamber of Commerce provides the most robust and positive impact for my business. The monthly membership meetings and the varied community events make us visible to both other businesses and the general public. The magazine alone would be reason to belong- we always see an increase in DeWitt area landscape project inquiries when a new magazine goes out to thousands of DeWitt area homes. The historical and recreational information makes the magazine a piece that many households retain until the next issue arrives. I love belonging to this all volunteer organization that adds value for the entire community. "*

**Kathy Valentine, Owner/The Plant Professionals**

*"I have belonged to chambers and similar organizations in the past and the DACC by far exceeded my expectations. The number of events we host far outweighs any other organization I have partnered with in the past. The chambers focus on relationship building, community involvement and the ability to promote your business are just a few things I love about the DACC. The opportunities that exist at our events are endless. I have been able to promote who LTCU is, meet new people and build many new relationships while volunteering my time. If you are interested in getting to know the people in the community and letting them get to know you, the DeWitt Area Chamber of Commerce is the right place for you!"*

**Jeremy Sinke, Member Experience Manager/Lake Trust Credit Union**

*"My business has been a member of the DeWitt Chamber since it's inception. Belonging to the Chamber provides members a great opportunity to interact and communicate with other business leaders. With the monthly membership meetings, members have the opportunity to discuss current issues affecting local businesses, get updates from local Governmental agencies, and find out what members are doing in their businesses. In addition, you get information on how you can participate in the Chamber's events and how to obtain additional exposure in the community, and much more. Being a member gives you the familiarity of seeing a recognizable face and putting a business with it. The DeWitt Chamber also provides you with an endless amount of resources, where one member might not have what you are looking for; they may have just the right contact who may be able to help."* **Lisa Stow, Owner/Banquet & Conference Center of DeWitt.**

*"Being a member of The DeWitt Area Chamber of Commerce has proven to be one of the best decisions that I have made since opening my clinic. I have belonged to other business networking organizations, but the DACC provides an opportunity to develop relationships and get to know people in the community. I did not jump in and participate in much out in the community my first year. I have increased my community outreach each year and it has been a huge benefit to me professionally and personally. I have become friends with DACC members and others in the DeWitt Community, because I volunteered my time during such fun events as the Christmas Parade, Festival of Trees, Trick or Treat Trail and other activities. It has been a chance to network, meet new people, give back to the community and have fun all at the same time."* **Beth Landgraf, Owner/Physical Therapy Connection**





Knowledge & Opportunity  
are the  
Keys to Success



Creative Development  
Problem-solving  
Innovation  
Important element of  
mental health



Cultural Development  
Is a strong part of  
people's lives.  
It can influence  
their views,



Educational Development  
Provides stability in life  
Provides



Scientific Development  
Science is the foundation of  
everything.  
Science is a system for



### Membership Information:

The DeWitt Chamber offers three membership levels:

#### Premier Membership (\$450 annually)

- Business listing in semi-annual magazine with company logo, narrative, and direct link to member's website.
- Business listing and logo on Chamber's website with direct link to company's website
- Business logo on front page of Chamber's Website
- Business logo prominently displayed at Chamber monthly luncheons
- Business name listed on Chamber Letterhead when possible
- SBAM Membership

#### Standard Membership (\$250 annually)

- Business listing in semi-annual magazine with link to member's website
- Business listing on Chamber's website with link to member's website
- SBAM Membership

#### Non-Profit Membership (\$150 annually)

- Membership level is for community civic and/or social organizations only
- Listing in Semi-annual magazine and on Chamber's Website with link to member's website

**Membership Dues can be paid by check or credit card: 5% fee for credit card payments**

Business/Organization Name:

\_\_\_\_\_

Contact Name; \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Membership Level \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Mail application to: DeWitt Area Chamber of Commerce, 113 S Bridge St, DeWitt MI 48820

### DeWitt Area Chamber of Commerce Premier Members

American Plumbing Contractors • Arens Architecture • Astera Credit Union • Banquet & Conference Center of DeWitt • BridgeStreet Real Estate • City of DeWitt  
Clinton Commons Retirement Community • Clinton Area Transit System • Consolidated Electrical Contractors • Dazzle Cleaning Services • DeWitt District Library  
DeWitt Charter Township • DeWitt Downtown Development Authority • Justin Blake/Edward Jones • Family Tree Café • Granger Waste Services • Grubaugh Orthodontics  
Howes Greenhouse & Flower Shoppe • Karen Burns/ReMax Real Estate Professionals • LAFCU • Lake Trust Credit Union • Northpointe Community Church  
Physical Therapy Connection • Priority Auto Body • Superior Electric of Lansing, Inc • The Plant Professionals